
British Medical Journal: "Please write in a clear, direct, and active style....Write in the active [voice] and use the first person where necessary."⁵

The Journal of Neuroscience: "Overuse of the passive voice is a common problem in writing. Although the passive has its place—for example, in the Methods section—in many instances it makes the manuscript dull by failing to identify the author's role in the research....Use direct, active-voice sentences."⁶

The Journal of Trauma and Dissociation: "Use the active voice whenever possible: We will ask authors that rely heavily on use of the passive voice to re-write manuscripts in the active voice."⁷

Nature: "Nature journals like authors to write in the active voice ('we performed the experiment...') as experience has shown that readers find concepts and results to be conveyed more clearly if written directly."⁸

Ophthalmology: "Active voice is much preferred to passive voice, which should be used sparingly....Passive voice...does *not* relieve the author of direct responsibility for observations, opinions, or conclusions (e.g., 'The problem of blood flow was investigated...' vs. 'We investigated the problem of blood flow...')."⁹

Science: "Use active voice when suitable, particularly when necessary for correct syntax (e.g., 'To address this possibility, we constructed a lZap library ...,' not 'To address this possibility, a lZap library was constructed...')."¹⁰